



# Fairbanks North Star Borough

## Comprehensive Economic Development Strategy (CEDS)

### April 27, 2021 Economic Development Commission Meeting

#### CEDS Progress Report

*Presented by Brittany Smart, FNSB Mayor's Office*

*Updated 04-20-2021*

#### Task 1: Work Plan

- Finalized project work plan

#### Task 2: Data Collection, Analysis, Document Review

- Revised the CEDS outline based on input from the EDC, including confirming the desire for standalone sector-specific chapters and the breakdown of proposed cluster and influencer categories

#### Task 3: Stakeholder Engagement Updates

- Revised the public involvement plan based on input from the EDC. Notable changes include:
  - Shifted Community Open Houses (July) to Community Discussions (September)
  - Added community events, including the following:
    - Golden Days
    - State Fair
    - Tanana Valley Farmer's Market
    - Alaska Municipal League – Alaska Defense Forum Joint Session
    - Maybe: Builder's Show, Women's Fair, Military Appreciation Day
- Created project website (additional content coming soon): <https://fnsbceds.com/>
- Project presentation and work session with Explore Fairbanks board of directors and staff at their annual retreat (April 21, 2021)