



# Fairbanks North Star Borough

## Comprehensive Economic Development Strategy (CEDS)

### May 24, 2022 Economic Development Commission Meeting CEDS Progress Report

***Presented by Brittany Smart, FNSB Mayor's Office***

*Updated 05-24-22*

#### Public Review Draft Updates

##### Outreach

- Released May 6, 2022 – Targeted outreach:
  - Mayoral Press Release
  - E-blast to project contact list to over 500 contacts
  - Mailchimp (program we use to do e-blasts) tracking shows there have been 741 individual opens of the announcement email so far, which means it is being forwarded to others
- Presented to the FEDC Board of Directors
- Promoted via visual announcements at the weekly Chamber luncheons through June 10<sup>th</sup>
- Sent targeted emails to sector stakeholders requesting input

##### Snapshot of Public Comments Received

- 14 individuals have emailed us with comments

##### Outstanding Edits/Changes

- Add military cluster
- Remove actions without a lead identified
- Identify priority projects/actions
- Full suite of comments and responses/resulting edits will be shared as an appendix after the public comment period has closed

##### Process for Finalizing & Approval

- Compile public comments and share recommended edits with the EDC
- Revise the draft to prepare a proposed final CEDS
- Review and Approval by Economic Development Commission
- Review and Adoption by the Assembly
- (No Planning Commission approval)