

1 By: Bryce J. Ward, Mayor  
2 Introduced: 07/28/2022  
3 Referred to the  
4 Planning Commission: 07/28/2022  
5 Advanced: 07/28/2022  
6 Adopted: 09/08/2022  
7 Immediate  
8 Reconsideration Failed: 09/08/2022  
9 Adopted: 09/08/2022  
10

11 FAIRBANKS NORTH STAR BOROUGH

12  
13 ORDINANCE NO. 2022 – 43  
14

15 AN ORDINANCE REPEALING GOAL 1, STRATEGY 1, ACTION A OF THE ECONOMIC  
16 DEVELOPMENT SECTION OF THE FNSB REGIONAL COMPREHENSIVE PLAN, REPEALING  
17 THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY AS AN ADDITIONAL  
18 ELEMENT OF THE REGIONAL COMPREHENSIVE PLAN, AND ACCEPTING AND  
19 APPROVING THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY  
20

21 WHEREAS, The Fairbanks North Star Borough (FNSB) Economic  
22 Development Commission (EDC) was established to actively promote, foster, and  
23 coordinate public and private initiatives that create or increase profitable employment  
24 opportunities which improve our community's standard of living, quality of life, and the  
25 sustainability of our diverse urban and rural lifestyles; and  
26

27 WHEREAS, The State of Alaska formed the Alaska Regional Development  
28 Organization (ARDOR) program with the mission to encourage the formation of regional  
29 development organizations to prepare and implement regional development strategies.  
30 Through regional development strategies, local knowledge, and coordinated  
31 implementation, ARDORs champion economic development planning for Alaska's regions  
32 and communities. Alaska Administrative Code (3 AAC 57.090) designates ARDORs as the  
33 organizations responsible for economic development strategies within a region; and  
34

35 WHEREAS, The FNSB EDC is the designated ARDOR for the FNSB and has  
36 been charged with developing, implementing and updating the FNSB Comprehensive  
37 Economic Development Strategy (CEDS), including conducting annual reviews and five-  
38 year updates to ensure that it represents the community's economic development vision;  
39 and  
40

AMENDMENTS ARE SHOWN IN LEGISLATIVE FORMAT

Text to be *added* is underlined

Text to be *deleted* is [BRACKETED, CAPITALIZED]

WHEREAS, The CEDS contributes to effective economic development in America's communities and regions through a locally-based, regionally driven economic development planning process; and

WHEREAS, The CEDS process serves as a means to engage community leaders, leverage the involvement of the private sector, and establish a strategic blueprint for regional collaboration as it provides a vehicle for individuals, organizations, local governments, institutes of learning, and private industry to engage in a meaningful conversation and debate about what capacity building efforts would best serve economic development in the region; and

WHEREAS, A CEDS must include the following elements:

1. Fact-gathering, to assure the region understands the current development situation.
2. Identification of potential resources that serve as assets for economic development initiatives.
3. Establishment of goals and objectives to guide direction of economic development activities.
4. Production of a strategy for regional and local economic development that includes a work plan detailing the methods, resources, responsibilities, and schedules for implementing the strategy.
5. Development of a set of regional and economic profiles for every community within the region; and

WHEREAS, The existing CEDS was adopted in 2016 and an updated CEDS has been needed since March 2021; and

WHEREAS, The FNSB Assembly appropriated \$140,000 in Ordinance 2020-20-1E for the development of a new CEDS and the FNSB secured Agnew::Beck Consulting as the contractor for plan development through a competitive bid process; and

WHEREAS, The CEDS project team has worked with the EDC over the last 18 months to develop the new CEDS with significant public engagement; and

WHEREAS, Historically, the CEDS has been adopted as an element of the Comprehensive Plan; and

WHEREAS, AS 29.40.030(A) states, "The comprehensive plan is a compilation of policy statements, goals, standards, and maps for guiding the physical, social, and economic development, both private and public, of the first or second class borough,...;" and

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83 WHEREAS, Comprehensive plans are specifically required for second class  
84 boroughs and cities with planning powers and are limited to their geographic boundaries  
85 of those governments; and  
86

87 WHEREAS, Adopted comprehensive plans carry the force of law and are  
88 intended to direct and guide development to include preventing some types of activity;  
89 and  
90

91 WHEREAS, It is not common occurrence for local governmental agencies to  
92 adopt strategic plans, such as the CEDS, into their comprehensive plan as they are  
93 intended to be broad and regionally based, rather than limited by governmental  
94 boundaries; and  
95

96 WHEREAS, The CEDS does not need to be included in the FNSB's Regional  
97 Comprehensive Plan in order to be effective; and  
98

99 WHEREAS, The Regional Comprehensive Plan is updated at least every 20  
100 years while a CEDS must be updated every five years to qualify for US Economic  
101 Development Administration (EDA) assistance under its Public Works and Economic  
102 Adjustment Assistance funding assistance programs; and  
103

104 WHEREAS, A CEDS goes through a robust community development and  
105 public comment process that brings tremendous value to the community as a standalone  
106 document, approved by the local ARDOR and supported by local agencies; and  
107

108 WHEREAS, Including the CEDS as an element of the Regional  
109 Comprehensive Plan adds unnecessary layers of confusion and bureaucracy as the EDC  
110 is responsible for the CEDS while the Planning Commission is responsible for the  
111 Comprehensive Plan; and  
112

113 WHEREAS, To maintain their relevancy and effectiveness, strategy  
114 documents need to be nimble; and  
115

116 WHEREAS, As the authority for the development and implementation of the  
117 CEDS, the EDC recommended at its June 28, 2022 meeting that the FNSB Assembly  
118 approve the new CEDS and repeal the 2016 CEDS as an element of the Regional  
119 Comprehensive Plan.  
120

121 NOW, THEREFORE, BE IT ORDAINED by the Assembly of the Fairbanks  
122 North Star Borough:  
123

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Section 1. This ordinance is not of a general and permanent nature and shall not be codified.

Section 2. The FNSB Regional Comprehensive Plan at page 4 is amended as follows:

**Organization**

The FNSB Regional Comprehensive Plan is organized into five categories:

- Land Use
- Economic Development
- Transportation and Infrastructure
- Environment
- Community and Human Resources

Additional plans are periodically adopted as integral elements of the FNSB Regional Comprehensive Plan. These currently include the [COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs),] Chena Riverfront Plan, Recreational Trail Plan, Parks & Recreation Plan, Solid Waste Management Plan, Road Plan, North Pole Land Use Plan, and the Salcha-Badger Road Area Plan.

Section 3. The FNSB Regional Comprehensive Plan, Economic Development, Goal 1, Strategy 1, Action A at page 18 is hereby repealed as follows: *[Note: The Clerk shall renumber accordingly.]*

**[ACTION A: UPDATE AND MAINTAIN THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs) AS AN INTEGRAL PART OF THE COMPREHENSIVE PLAN.]**

Section 4. The FNSB Regional Comprehensive Plan Appendix at page 31 is amended by repealing the Comprehensive Economic Development Strategy as an additional element of the comprehensive plan as follows:

**ADDITIONAL ELEMENTS OF THE REGIONAL COMPREHENSIVE PLAN:**

Chena Riverfront Plan  
[COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs)]  
Historic Preservation Plan  
Parks and Recreation Plan  
Recreational Trail Plan  
Road Plan  
Solid Waste Management Plan  
North Pole Land Use Plan  
Salcha-Badger Road Area Plan

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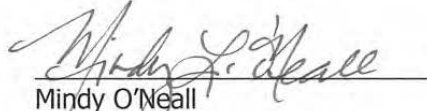
Text to be *added* is underlined

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164 Section 5. The Assembly of the Fairbanks North Star Borough accepts and  
165 approves the Comprehensive Economic Development Strategy (CEDS) dated June 2022.  
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167 Section 6. Effective Date. This ordinance is effective at 5:00 p.m. on the  
168 first Borough business day following its adoption.  
169

170 ADOPTED THE 8<sup>TH</sup> DAY OF SEPTEMBER 2022.  
171  
172

173  
174  
175   
176 Mindy O'Neall  
177 Presiding Officer

178 ATTEST:

179  
180   
181 April Trickey, MMC  
182 Borough Clerk  
183

184 Yeses: Wilson, Fletcher, Tomaszewski, Guttenberg, Cash, Kelly, Lojewski, O'Neall

185 Noes: None

186 Other: Cooper (Excused)

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